

"Kedah - Connect to the Future"

Presentation by

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CORPORATE STATEMENT

BPEN MAIN ROLE

- Coordinate physical, economic & social development of Kedah State
- Acting as an advisory body to Kedah State Government and Federal Government on Kedah's socioeconomic, development & policy.
 - Caretaker of Kedah short, mid and long term development plan

MISSION & VISION

To make Kedah Prosperous and Livable by 2035 through the implementation of Kedah Development Plan 2035 (KEDAH2035)



GOVERNMENT LAND

- All proposed developments which are on government lands are required to get Approval In Principle (AIP) from State Authority (EXCO).
- AIP is processed by BPEN

AGENCIES & TECHNICAL AGENCIES APPROVAL



- Resolving policy related issues faced by investor and developer along the way in getting approval from technical agencies.
- BPEN as intermediary

KEDAH BACKGROUNDS: SOSIAL & ECONOMIC

STRATEGIC PARTNERSHIP



National Rice Bowl



Indonesian Malaysia Thailand Growth Triangle



Northern Corridor Economic Region

Langkawi Island



Kedah Mainland

Administration Center
Alor Setar

State Capital
Alor Setar

Royal Capital
Anak Bukit

Populated Area

- Kedah Mainland
- Langkawi Island

State Area
9,447 km²

12 Districts
132 Sub Districts
12 Local Authority

KEDAH

State Area
9,424.6 km square

Population
2.15 millions

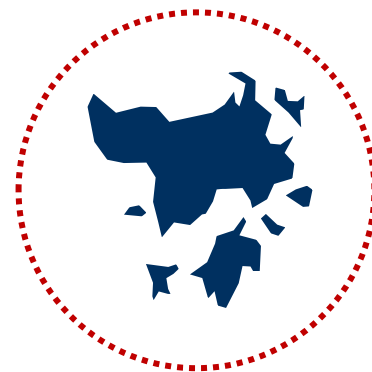
Average Household Income
RM5,522

LANGKAWI

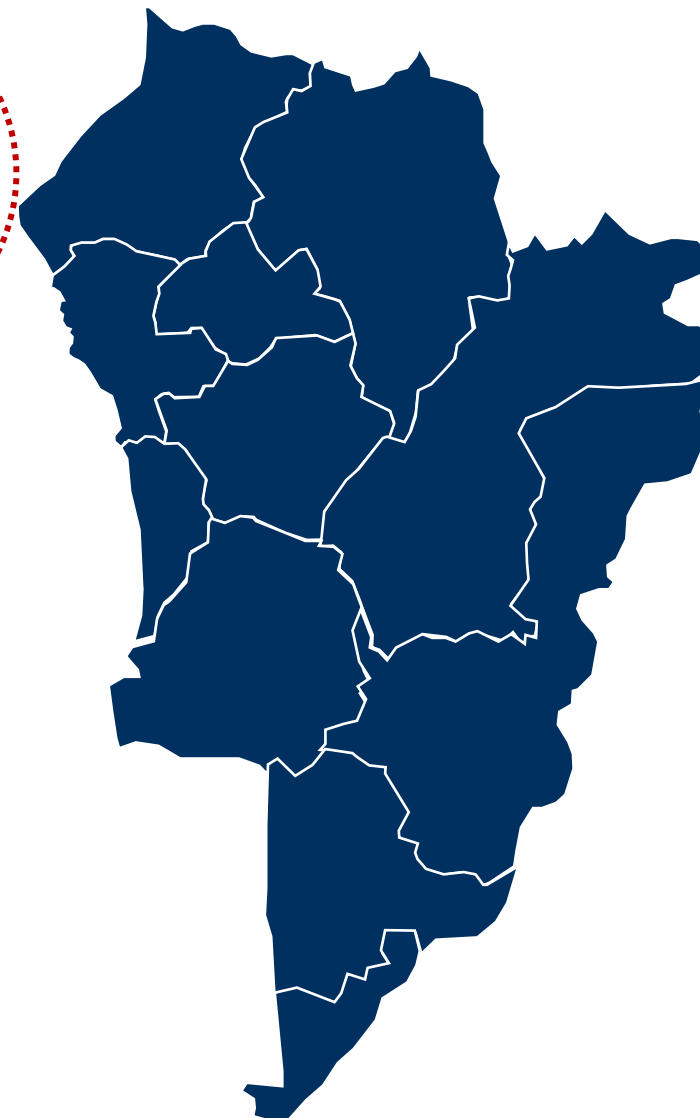
Langkawi Area
479.3 km square

Population
94.1 thousands

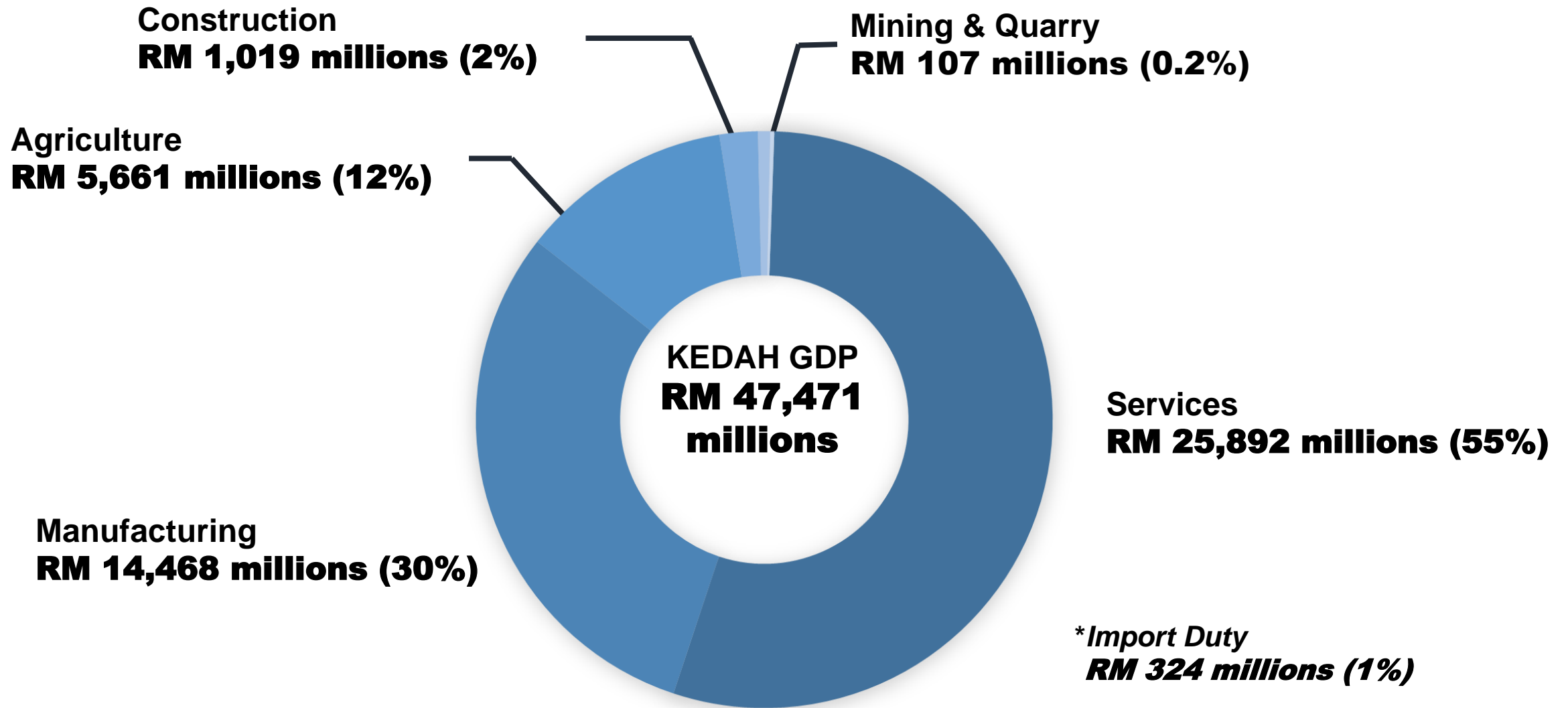
Average Household Income
RM6,737 (Highest in Kedah)



Langkawi



GROSS DOMESTIC PRODUCT (GDP)





GDP
RM 7.384 billions

Percentage of GDP Contribution
15.6 %

- Comprises of
- **Hotels & Accommodation**
 - **Food & Beverage**
 - **Retails**

KEDAH DEVELOPMENT PLAN 2035 (KEDAH2035)



Kedah Development Plan 2035

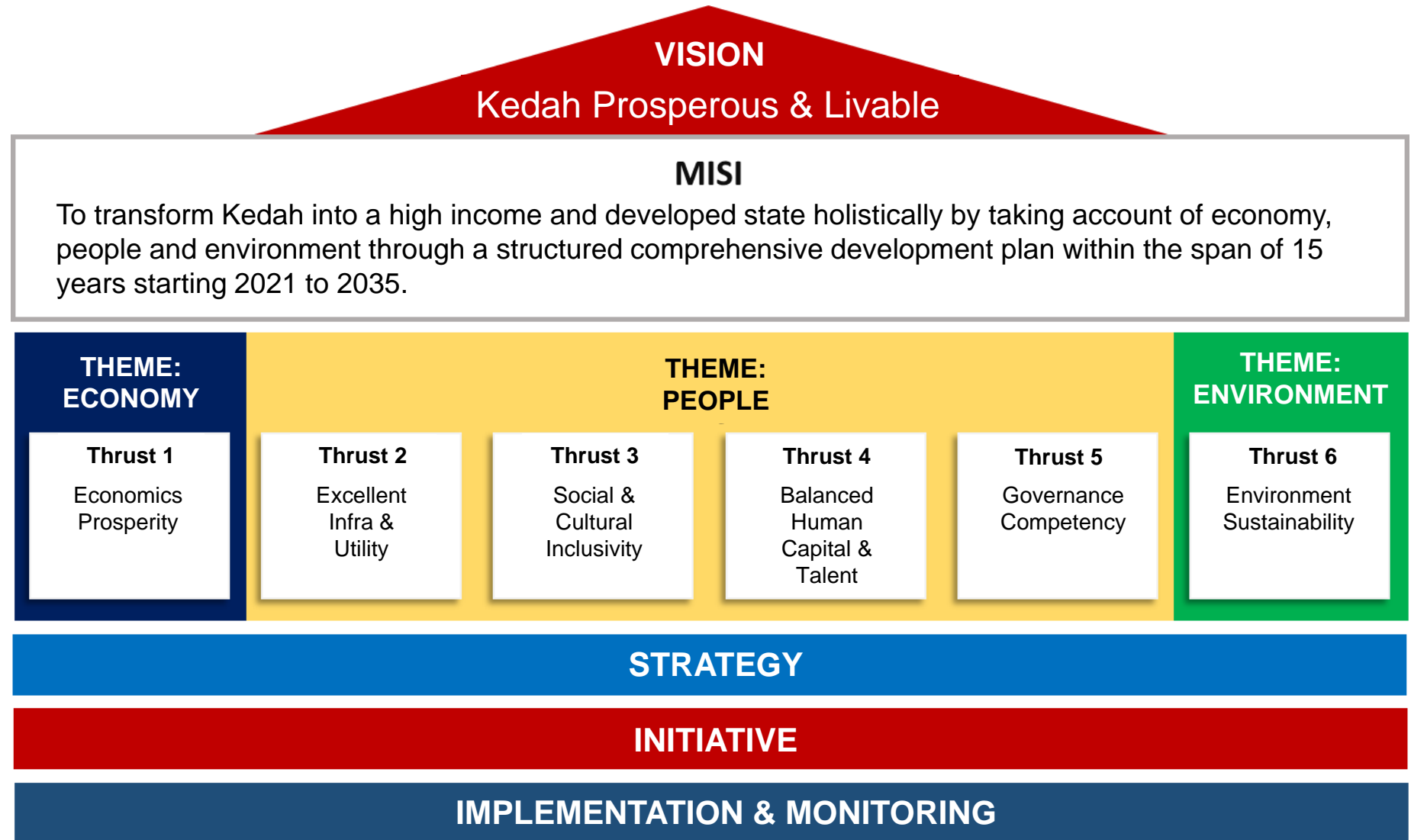
"Prosperous & Livable"

3
Themes

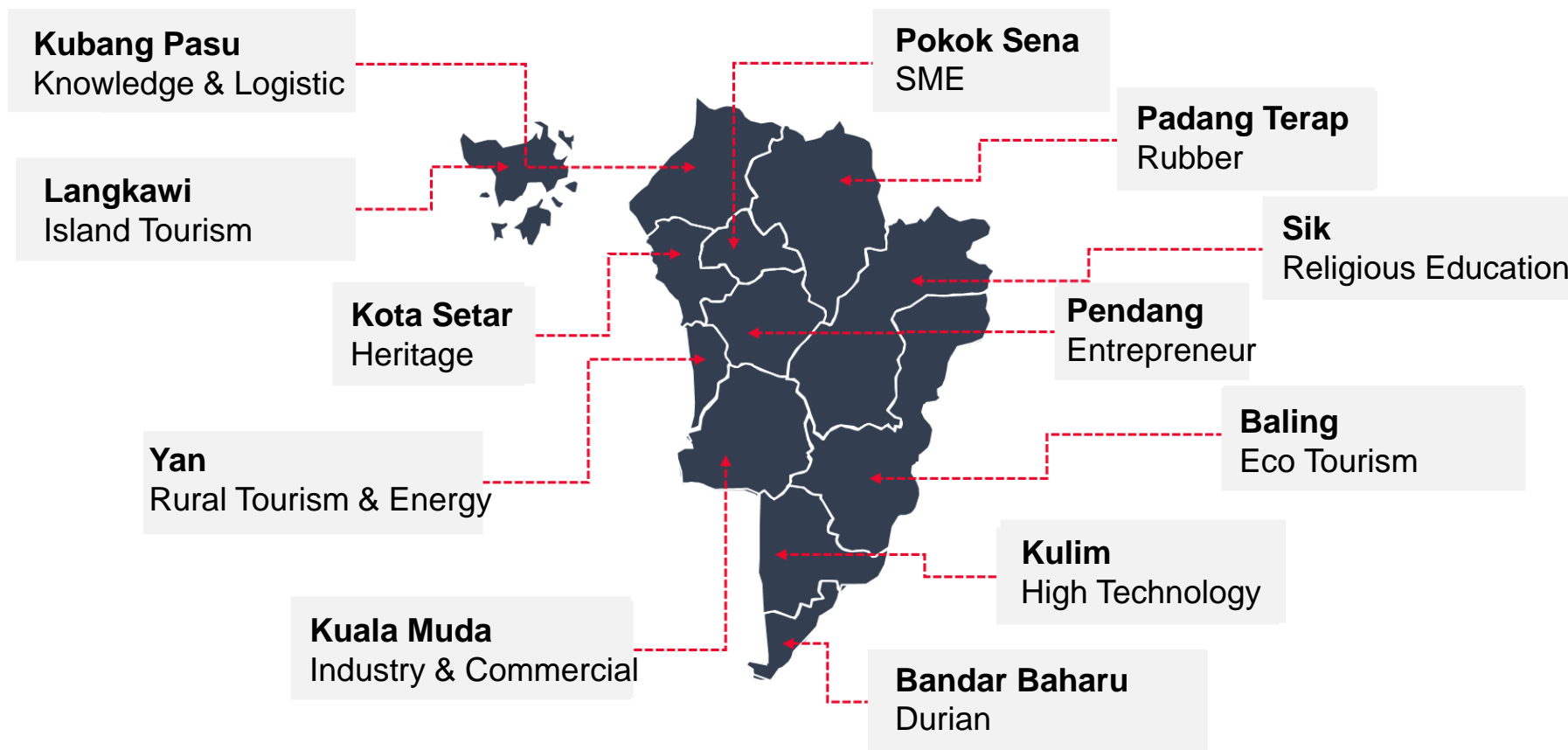
6
Thrusts

25
Strategies

36
Main Initiatives



Under the Kedah 2035, the twelve districts in Kedah has been given a unique identity based on their existing potential and advantages. These identities will act as guidance and focus for developing and planning at the district level.



INVESTMENT BELTS

BELT A

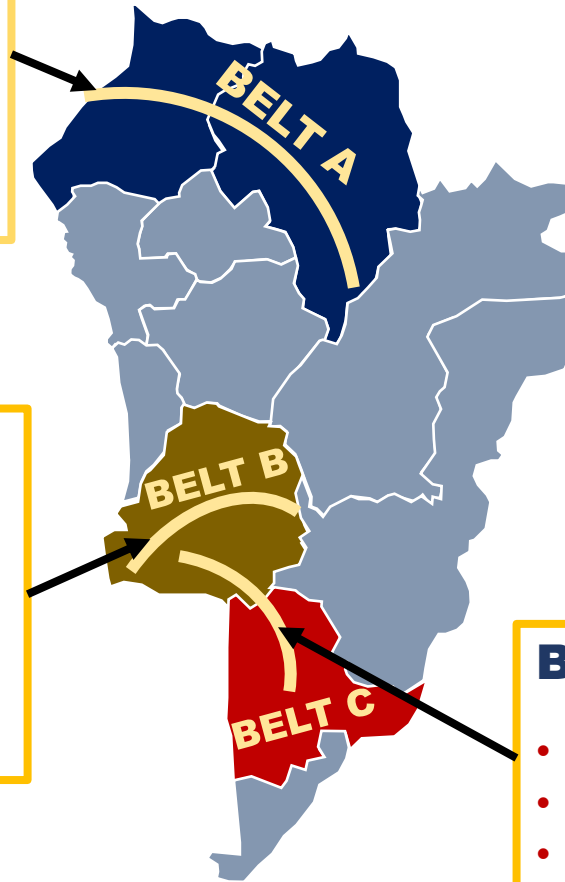
- **DELAPAN SBEZ**
- **Kedah Science & Technology Park (KSTP)**
- **Bukit Kayu Hitam Halal Park**
- **Kedah Rubber City (KRC)**

BELT B

- **Gurun Heavy Industrial Park**
- **Kedah Eco Industrial Park (KEIP)**
- **Bukit Selambau Industrial Park**
- **Bakar Arang Industrial Park**
- **Northern Science Park**

BELT C

- **Kedah Aerotropolis**
- **Kulim Hi-Tech Park (KHTP)**
- **Kulim Industrial Corridor (KIC)**





- The Special Tourism Investment Zone (STIZ) introduced through the National Tourism Policy 2020–2030 aims to boost the development of the tourism sector by encouraging more private investment and public-private partnerships through incentives.
- To encourage state governments and the private sector to work together.
- Creating special tourism investment zones with attractive incentives will drive the development of high value, creative, inventive tourism and cultural products and services.
- This will encourage public-private partnership and increase private investment.

Langkawi
UNESCO Global
Geopark

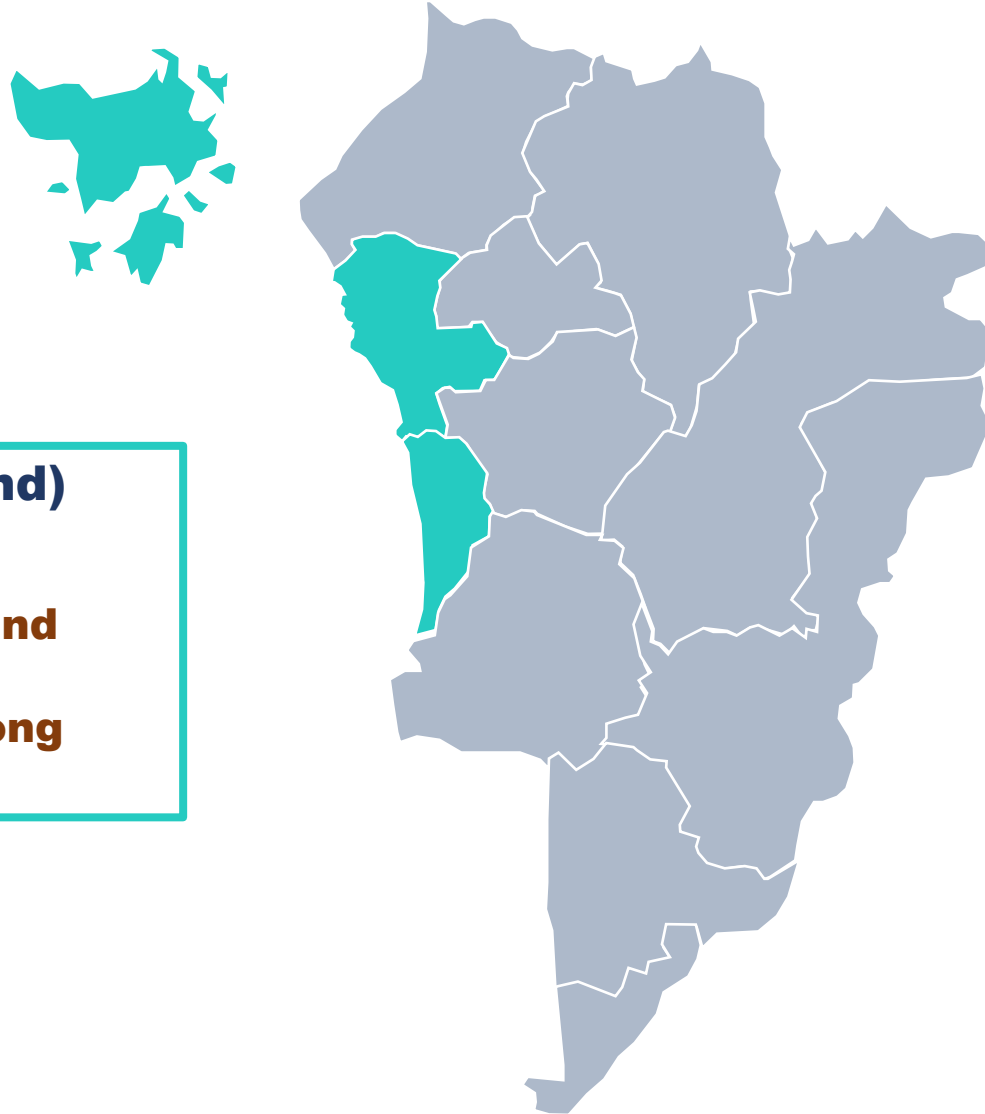


Geotourism (K-Geo)

- **Langkawi UNESCO Global Geopark**
- **Jerai National Geopark**

Jerai National
Geopark

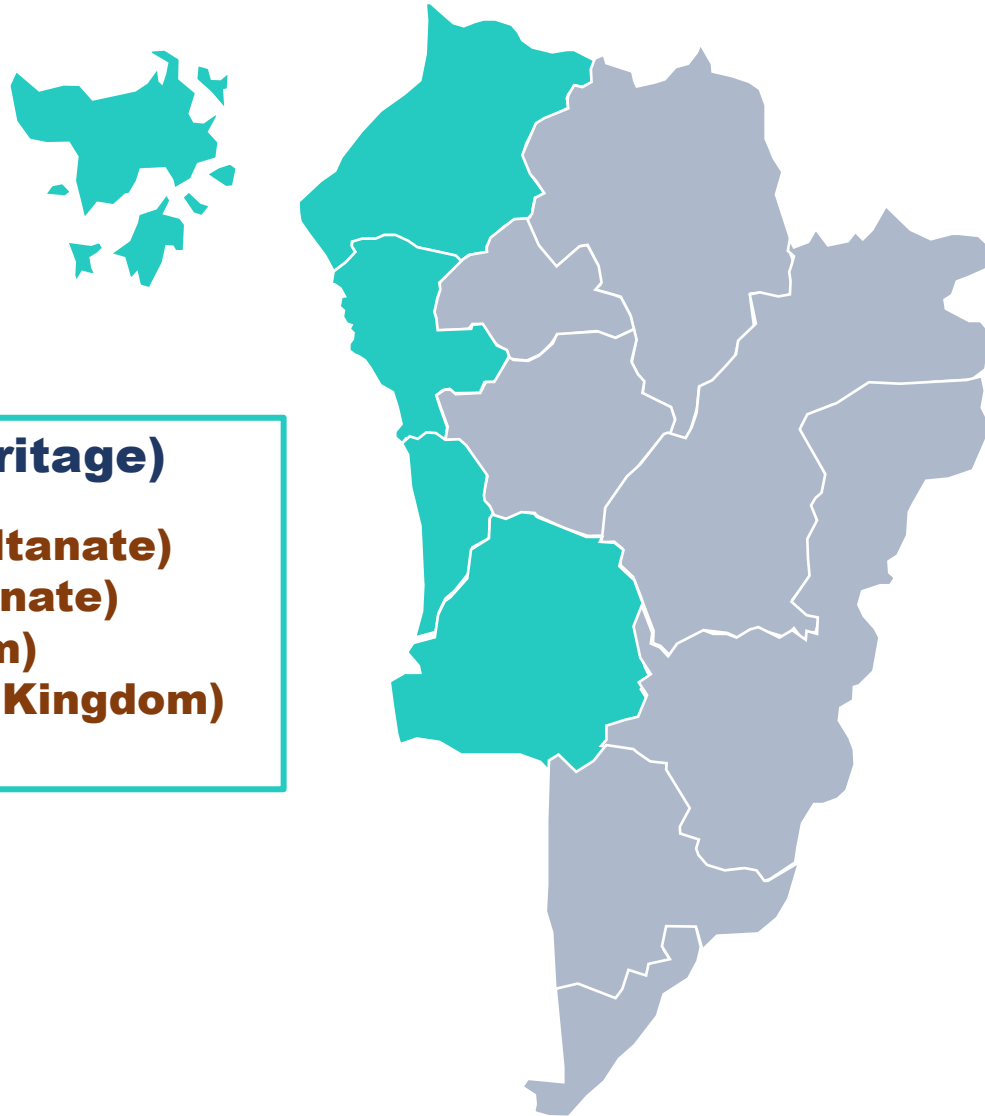




Island Tourism (K-Island)

- **Langkawi 99 Islands**
- **Kota Setar – Payar Island**
- **Yan – 4 Sisters; Bidan, Bunting, Telur & Sonsong**

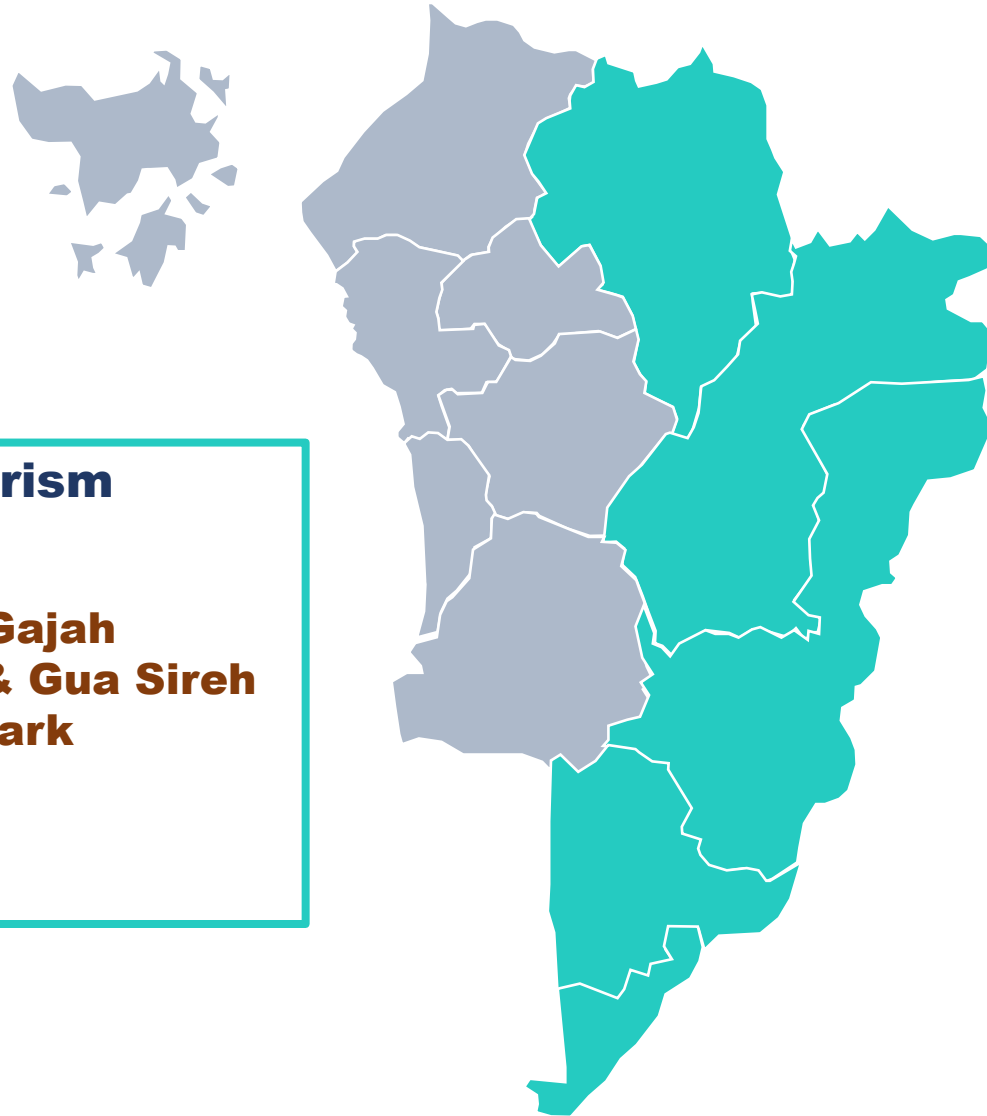




Heritage Tourism (K-Heritage)

- **Kubang Pasu (Kedah Sultanate)**
- **Kota Setar (Kedah Sultanate)**
- **Yan (Kedah Tua Kingdom)**
- **Kuala Muda (Kedah Tua Kingdom)**





Kedah Eastern Ecotourism Corridor (K-Eco)

- **Padang Terap – Mong Gajah**
- **Baling – Ulu Leggong & Gua Sireh**
- **Sik – Ulu Muda State Park**
- **Kulim – Sedim River**
- **Bandar Baharu - Relau**



1

INVESTMENT ONE STOP CENTRE

- **Invest Kedah Berhad as facilitator**
- **BPEN as coordinator**
- **One Kedah Team**

2

IMPLEMENTATION ACCELERATION & FACILITATION

- **Fast Land Matter Process**
- **E-10 Express Permit Approval**

WHAT KEDAH OFFER

3

INCENTIVES

- **MIDA – Tax Incentive & Tax Allowance**
- **NCIA – Special Zone Tax Incentive**

"Kedah - Connect to the Future"